

Table E.7 Vices and virtues in attitudes to writing

Vices (bad properties)	Virtues (good properties)
<input type="checkbox"/> Self-satisfaction: thinking that you have nothing more to learn in terms of your writing;	<input type="checkbox"/> Self-criticism: it can always be written differently, and probably also better; you are curious for the commentary and advice of others;
<input type="checkbox"/> Disdain: your writing is clear enough, but the reader is too stupid to (1) understand what you mean, (2) assess the value of your thoughts, and (3) work with it;	<input type="checkbox"/> Empathy: you try to understand as much as possible, the expectations, hopes and problems of your readers;
<input type="checkbox"/> Rigidity: your present writing habits are OK, you do not need to get advice or change anything;	<input type="checkbox"/> Professionalism: writing is a skill that you do not learn easily;
<input type="checkbox"/> Resistance to working more rationally: writing is only a matter of creativity, systematic writing has no added value .	<input type="checkbox"/> Systematic approach: you make a plan, talk about it with others, work in consecutive phases, control the quality of the outcome;
	<input type="checkbox"/> Reflexivity: you constantly try to gain insight into your own writing habits and the process of writing itself.

Source: Steehouder et al., 1992